Vanguard

Mara Kossoff

Financial Planning and Coaching Specialist

Financial Advisor Services



Mara Kossoff, CFP®, CDFA®, is a financial planning and coaching specialist in Vanguard Financial Advisor Services™, where she plays a key role in delivering financial planning solutions designed to support Vanguard's financial advisor partners. Ms. Kossoff serves as an ambassador, educating and consulting with both advisors and their end investors on a broad spectrum of financial planning topics.

Prior to joining Vanguard, she was a financial advisor at YellowWood Wealth Solutions, where she managed client relationships, implemented the firm's service model, and led educational events for women to empower and inform their female client base. Ms. Kossoff began her career at Vanguard in the Financial Advisor Development Program, later advising high-net-worth clients in Vanguard's Personal Advisor Services business.

She earned a B.S. in financial counseling and planning from Purdue University, with a minor in economics and a concentration in entrepreneurship. She currently holds CFP, CDFA, and FINRA Series 7 and 66 credentials.